

2010 Year End

TOP 50 North AMERICAN TOURS

Rank	Gross Millions	Artist	Average Ticket Price	Average Tickets	Total Tickets	Average Gross	Cities Shows	Agency
1	108.2	Bon Jovi	91.59	31,079	1,180,991	2,846,599	38/51	Creative Artists Agency
2	89.5	Roger Waters	126.14	19,717	709,806	2,486,994	36/56	Sensible Events / William Morris Endeavor Ent.
3	72.9	Dave Matthews Band	57.38	25,410	1,270,477	1,458,000	50/62	Paradigm
4	65.7	Michael Buble	84.07	11,664	781,491	980,597	67/73	Beaver Prod. / S.L. Feldman & Assoc.
5	64.5	Eagles	105.53	16,084	611,200	1,697,368	38/42	William Morris Endeavor Entertainment
6	61.8	Paul McCartney	138.49	27,890	446,241	3,862,500	16/21	MPL Communications
7	51.0	Lady Gaga	98.02	13,008	520,301	1,275,000	40/55	William Morris Endeavor Entertainment
8	50.7	James Taylor / Carole King	82.60	17,052	613,869	1,408,423	36/44	Creative Artists Agency / Paradigm
9	50.5	The Black Eyed Peas	63.12	15,389	800,222	971,373	52/54	Paradigm
10	49.9	John Mayer	55.74	10,777	894,456	600,658	83/84	Creative Artists Agency
11	48.3	Justin Bieber	48.90	12,503	987,730	611,392	79/81	Creative Artists Agency
12	48.1	Cirque du Soleil - "Alegria"	67.25	19,336	715,433	1,300,381	37/311	Cirque Du Soleil
13	44.6	Tom Petty & The Heartbreakers	68.68	16,225	648,994	1,114,244	40/46	William Morris Endeavor Entertainment
14	41.6	George Strait / Reba / Lee Ann Womack	84.30	15,919	493,475	1,341,935	31/31	Erv Woolsey Agency / William Morris Endeavor Ent.
15	40.7	Brad Paisley	46.32	13,532	879,558	626,806	65/65	William Morris Endeavor Entertainment
16	39.1	Tim McGraw	46.95	12,827	833,773	602,281	65/65	Creative Artists Agency
17	38.5	Nickelback	62.78	11,150	613,252	700,000	55/55	The Agency Group
18	38.3	Carrie Underwood	49.17	7,637	778,930	375,490	102/102	Creative Artists Agency
19	34.2	Taylor Swift	61.46	18,544	556,331	1,139,737	30/39	The Messina Group / William Morris Endeavor Ent.
20	33.5	Phish	52.80	22,660	634,469	1,196,429	28/47	Paradigm
21	31.5	"Walking With Dinosaurs"	41.71	20,978	755,214	875,000	36/231	William Morris Endeavor Entertainment
22	28.4	Rascal Flatts	48.66	11,899	583,056	579,033	49/51	William Morris Endeavor Entertainment
23	28.0	Cher	125.84	3,423	222,508	430,768	1/65	Bonus Management
24	27.7	Jeff Dunham	44.94	5,815	616,377	261,321	106/108	Creative Artists Agency
25	26.5	Usher	70.82	12,903	374,188	913,793	29/30	Creative Artists Agency
26	26.4	Rush	70.94	10,640	372,407	754,808	35/36	Artist Group Int'l / S.L. Feldman & Assoc.
27	25.7	Brooks & Dunn	40.70	13,743	632,186	559,378	46/46	William Morris Endeavor Entertainment
28	25.5	Toby Keith	37.26	14,878	684,380	554,348	46/46	Paradigm
29	24.3	Jay-Z	83.63	12,633	290,566	1,056,522	23/23	Live Nation
30	23.9	Trans-Siberian Orchestra	46.62	8,840	512,720	412,101	58/77	William Morris Endeavor Entertainment
31	23.3	Muse	46.67	12,801	499,250	597,436	39/40	International Creative Management
32	21.7	Elton John / Billy Joel	118.54	16,666	183,327	1,975,627	11/12	Howard Rose Agency / Artist Group Int'l
33	21.5	Elton John	96.43	6,370	222,959	614,286	35/36	The Howard Rose Agency
34	20.4	Eric Clapton	93.64	12,793	217,480	1,197,989	17/18	Creative Artists Agency
35	20.1	Jack Johnson	42.84	15,135	469,187	648,387	31/33	Partisan Arts
36	19.3	Jonas Brothers	47.73	13,922	403,748	664,533	29/33	Creative Artists Agency
37	19.1	Aventura	66.98	13,579	285,159	909,524	21/30	Nene Musik Talent Agency
38	19.0	Sugarland	40.23	8,291	472,601	333,581	57/57	Creative Artists Agency
39	18.2	Rain - A Tribute To The Beatles	50.62	4,669	359,541	236,364	77/265	The Road Company / Annerin/Nirema Prod.
40	16.9	Shakira	82.29	9,335	205,371	768,182	22/24	Creative Artists Agency
41	16.9	"Riverdance"	56.88	11,879	296,987	675,661	25/175	William Morris Endeavor Entertainment
42	16.8	Alejandro Fernandez	54.48	44,053	308,370	2,400,000	7/28	Star Productions S.C.
43	16.6	Jimmy Buffett	90.28	10,215	183,872	922,222	18/20	The Howard Rose Agency
44	16.1	Furthur	46.98	6,994	342,699	328,571	49/60	Paradigm
45	15.3	"Vans Warped Tour"	32.58	10,954	471,001	356,875	43/43	Creative Artists Agency
46	15.0	Chelsea Handler	60.60	4,670	247,524	283,019	53/66	Creative Artists Agency
47	14.6	Iron Maiden	53.38	11,926	274,289	636,589	23/23	Creative Artists Agency
48	14.5	Alicia Keys	78.67	8,014	184,314	630,435	23/24	William Morris Endeavor Entertainment
49	14.4	Kings Of Leon	41.20	10,958	350,659	451,426	32/32	Creative Artists Agency
50	14.3	Maxwell / Jill Scott	85.76	7,940	166,744	680,952	21/22	William Morris Endeavor Entertainment

The annual POLLSTAR ranking of the concert industry's top performing artists is tabulated for all shows worked between January 1 and December 31, 2010. All ticket sales figures are calculated in U.S. dollars and are based on reported information and extensive research by POLLSTAR.™ Copyright 2011.