	Primarily used by	Primary product/service	Monitoring reach	Pricing	Detection Method	Monitoring timeframe	Historical Detection?	Location	Website	Comments
Mediabase	Labels (all majors), publishers, PROs, film studios, artists, managers	Charts and data based on terrestrial and satellite radio; analytical tools for music industry professionals	2,500+ major stations in 180 US & Canadian markets. Owned by iHeartMedia.	\$500/mo. for individual acc'ts (pre- paid w/ annual contract); \$550 month-to-month	Proprietary detection technology	Realtime (approx. 5 minute delay from actual play to report appearance)	Yes: 20+ years archived radio airplay data	North American focus; HQ in Los Angeles, CA	mediabase.com	Geared towards enterprise/larger rights holders, a very serious tracking service. Nielsen/BDS is also a competitor; just make sure you have the budget.
WARM	Small/medium sized record labels, artists, managers, booking agents, songwriters, producers, DJs, radio promoters.	Realtime radio tracking, track- by-track reports in overview, detailed mapping, tables	25,000 radio stations in 130 countries (from local, genre-specific and college to large commercial)	€5 (\$6) per song / €39 (\$45) per year	Audio fingerprinting	Realtime (20-30 sec. delay)	Up to 90 days historical data available (8 Year of storaged data - to be released)	HQ: Copenhagen, Denmark	warmmusic.net	A very affordable way to quick-scan the world for radio plays on all types of radio stations; \$3-6 a month depending on the plan. Access via native app also available.
вмат	PROs, labels, publishers, DSPs, radio+TV broadcasters	Monitoring across TV, radio stations, clubs, & digital services globally	5,000+ radio stations, 1,500 TV stations in 134 countries, 1,000 clubs in 5 continents, hourly tracking of YouTube, Spotify, Apple Music, Amazon and 40 other DSPs	Wide variation depending on the exact service and configuration setup.	Proprietary 'Vericast' audio fingerprinting technology; covers sound recordings plus live, cover variations. 72+ million fingerprints from 120,000 labels & publishers.	Realtime (approx. 30 minute delay from actual play to report appearance)	Depends on country; earliest data goes back to 2008.	Offices throughout the world; HQ in Barcelona	<u>bmat.com</u>	A market-leading radio- and TV- monitoring company, with detections also spanning clubs and online platforms. Better for more substantial rights owners, including labels, publishers, PROs.
TuneSat	Songwriters, composers, music publishers	Detection of music played on TV stations, allowing rightsholders to improve collections from PROs.	111 US channels across 50 states; 13 countries within EU	\$35/mo (US only) for 50 tracks, to \$2,000 /mo. for 5,000 tracks across the US+EU	Audio fingerprinting	Realtime	Yes: up to 3 years into the past.	US, EU (Western Europe)	<u>tunesat.com</u>	Great for publishers and songwriters, especially those trying to track down TV plays. Depends on your territory, pricing is affordable.
Digital Radio Tracker	Artists, managers, labels, publishers, other music industry professionals	FM, college, non-commercial terrestrial; internet radio stations	5,000+ radio stations, US focus + 125 countries	\$10 for a single broadcaster report; \$20 for a single-song report; up to \$375 for a 50 report bundle	Proprietary system, captures stations' API data streams	8 hour update blocks.	Yes: Up to 8 weeks historical on a tracked song	HQ: New York	gitalradiotracker.co	Also a solid, affordable method for discovering missed plays, especially for emerging artists, labels, and publishers. Cost-benefit analysis is pretty easy on this one.
Soundcharts	Labels, publishers, managers, advertising agencies, etc.	Broader 'music intelligence' monitoring: playlists, social networks, charts, radio stations	1,000 radio stations across 28 countries, plus millions of playlists, social networks, charts	36€ for 1 artist/month; 149€ for 10 artists/month	Audio fingerprinting (ACRCloud)	Realtime	Yes: data goes back two years for some stations	HQ: Paris; office in LA.	soundcharts.com	Beyond radio, Soundcharts also monitors playlists and other online channels. It's worth a trial given the affordable price, especially if it reveals something substantial.
Chartmetric	Labels, publishers, artists, managers, streaming media companies, brands, etc.	Playlist tracking on streaming services like Spotify, Apple Music, Deezer, plus SoundCloud, social media, Shazam, plus radio tracking.	300+ stations, US-based terrestrial and satellite primarily.	\$0-120/mo., depending on the amount of tracking needed.	Metadata-based monitoring solution (powered by Radio Wave)	Realtime	Yes.	Sunnyvale, CA	<u>chartmetric.io</u>	This is a good option is you're primarily interested in tracking playlists, but also need a broader view of other critical metrics, including radio.

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SoundAware	PROs, music publishers, broadcasters, advertisers, marketing agencies, audience research firms	Tracking across radio, television, and online platforms; reports or realtime data offered	Primarily Europe	Rates customized depending on client	Multiple monitoring technologies	Realtime	Yes: multi-year archives of data	HQ: Netherlands	soundaware.com	Broad range of platform monitoring across TV, radio and online. Geared towards business accounts with customized rates.
Radio Monitor	Labels, artists, managers, PROs	Airplay monitoring for music industry, radio, television; Content delivery to radio stations.	4,700 radio and TV stations across nearly 100 countries (primarily in Europe and Australia)	Rates vary depending on client needs	Proprietary detection technology	Realtime	Archive information unknown	Offices throughout Europe, satellites in Turkey, Australia, South Africa	<u>radiomonitor.com</u>	Also geared towards larger businesses, including radio stations like the BBC and NRJ, major labels, and PROs.