



Paul Resnikoff &lt;paulr@digitalmusicnews.com&gt;

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**TuneCore**

9 messages

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**Juda Engelmayer** <juda.engelmayer@5wpr.com>  
To: Paul Resnikoff <paulr@digitalmusicnews.com>

Thu, Feb 14, 2013 at 2:20 PM

Paul

Not to be a curmudgeon or anything, but when I read your posts I get the distinct impression that you're not really looking for objectivity. As the publisher and founder of a "News" site, wouldn't journalistic impulses drive what you do? I cannot say whether we are able to answer whatever questions you may have, but it appears to me that you are not even looking for any; so neither of us can know what you may have in mind.

Your "reporting" belies certain journalistic integrities as it wantonly accepts a singular narrative, when you must know that there are always varying points of view; and, in some cases, matters that are in reality, inappropriate for public debate.

Has this company done something to offend you or your publication personally, or is your publication not necessarily an impartial medium?

I'd be very interested hearing from you on this?

Thank you

Juda Engelmayer  
Senior Vice President

5W Public Relations  
T [212-584-4272](tel:212-584-4272)  
F [646-649-9088](tel:646-649-9088)  
C [917-733-3561](tel:917-733-3561)  
[jengelmayer@5wpr.com](mailto:jengelmayer@5wpr.com)  
twitter @judae

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**Paul Resnikoff** <paulr@digitalmusicnews.com>  
To: Juda Engelmayer <juda.engelmayer@5wpr.com>

Thu, Feb 14, 2013 at 2:40 PM

Actually, we've tried to engage TuneCore in last few months, and were told that we could only do this if there were no questions about Jeff Price, or any coverage related to Jeff Price. We refused that ridiculous offer. We then saw an exclusive interview given to Billboard, with Price's name mentioned (as I recall).

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—

paul resnikoff  
publisher  
digital music news

(310) 928-1498

**Juda Engelmayer** <juda.engelmayer@5wpr.com>  
To: Paul Resnikoff <paulr@digitalmusicnews.com>

Thu, Feb 14, 2013 at 3:00 PM

I recall one or two requests in October, and then not again. Since then, every time you seemed to have been contacted by an individual involved, or have seen some news or other interesting tidbits about the company, it appear as if you have taken the opportunity to not merely write about one's opinion or a one sided opinion, but you appear to unceremoniously adopt an opinion without looking for clarity or even trying to find reach out.

The impression I can surmise is that you are now in vendetta mode or something along those lines, and it is hard to warm up to that.

You have taken, as far as I can see, any opportunity where the company has appeared on your screen in any way or on your email or telephone from others, to turn it into a dig in some form. Again, not sure why you would do that or what was done to spur that vitriol.

On a basic level, your job is to report news, while ours is to help manage that news for clients. We can set parameters and you have the right to accept or deny them, as we have the right to chooses to say no as well. It's a negotiation, and the form of that negotiation is the foundation of establishing relationships.

Not sure why you would choose just to be an adversary. If you can tell me something that makes sense, I'd really like to work it out.

Thank you for your patience

Juda

**Juda Engelmayer**

**Senior Vice President**



Real. Resourceful. Results.

**5W Public Relations**

**T** 212-584-4272

**F** 646-649-9088

**C** 917-733-3561

[jengelmayer@5wpr.com](mailto:jengelmayer@5wpr.com)

**twitter** @judae

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**From:** Paul Resnikoff [mailto:[paulr@digitalmusicnews.com](mailto:paulr@digitalmusicnews.com)]

**Sent:** Thursday, February 14, 2013 5:41 PM

**To:** Juda Engelmayer

**Subject:** Re: Tunecore

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**Paul Resnikoff** <[paulr@digitalmusicnews.com](mailto:paulr@digitalmusicnews.com)>

Thu, Feb 14, 2013 at 3:47 PM

To: Juda Engelmayer <[juda.engelmayer@5wpr.com](mailto:juda.engelmayer@5wpr.com)>

You've accused me of lacking journalistic integrity, however it is you personally define that. But I'd be very interested in learning how you judge your own decision to impose severe restrictions on what I can report on as a condition for access to your company? And then, the decision to go with another, less critical outlet (ie Billboard) without those limitations presumably?

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**Juda Engelmayer** <[juda.engelmayer@5wpr.com](mailto:juda.engelmayer@5wpr.com)>

Thu, Feb 14, 2013 at 3:49 PM

Reply-To: Juda Engelmayer <[juda.engelmayer@5wpr.com](mailto:juda.engelmayer@5wpr.com)>

To: "paulr@digitalmusicnews.com" <[paulr@digitalmusicnews.com](mailto:paulr@digitalmusicnews.com)>

How about we meet over a drink or two and talk it out.

Im sure we can come to an appreciation for how we each approach our work.

Sent from my Verizon Wireless 4G LTE Smartphone  
[Quoted text hidden]

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**Paul Resnikoff** <paulr@digitalmusicnews.com>  
To: Juda Engelmayer <juda.engelmayer@5wpr.com>

Thu, Feb 14, 2013 at 3:57 PM

Juda,

You've spent a lot of effort launching all sorts of accusations against me and my publication. The least you can do is answer the one question I have in return.

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**Juda Engelmayer** <juda.engelmayer@5wpr.com>  
Reply-To: Juda Engelmayer <juda.engelmayer@5wpr.com>  
To: "paulr@digitalmusicnews.com" <paulr@digitalmusicnews.com>

Thu, Feb 14, 2013 at 4:04 PM

Paul, I have not launched any accusations against you that I have not seen founded in the writing that you have done.

if your frustration has been over the fact of the Billboard magazine interview, I would be more than happy to talk about it with you.

we have our strategies and methods that I can discuss with you to some degree, but I just as soon do it in person rather than email.

please just let me know if we can sit down. Thank you

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**Paul Resnikoff** <paulr@digitalmusicnews.com>  
To: Juda Engelmayer <juda.engelmayer@5wpr.com>

Thu, Feb 14, 2013 at 4:14 PM

Okay, then we'll have to disagree on that. I'm going to pass on the invitation, as I see very little upside potential (for either side).

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**Juda Engelmayer** <juda.engelmayer@5wpr.com>  
Reply-To: Juda Engelmayer <juda.engelmayer@5wpr.com>  
To: "paulr@digitalmusicnews.com" <paulr@digitalmusicnews.com>

Thu, Feb 14, 2013 at 4:38 PM

Paul  
Im disappointed.

I'm not sure what is you think we disagree on, or what question I'm not willing to answer for you, but I do know that I am positive that we can come to some understanding. If you're willing to reconsider please just let me know. In the meanwhile, if an opportunity arises that you feel TuneCore needs to be mentioned, I would appreciate it do you at least try to see if we have anything to say on the matter. Thank you and good night

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