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3 UNITED STATES DISTRICT COURT  
4 NORTHERN DISTRICT OF CALIFORNIA

5 RICHARD KADREY, et al.,  
6 Plaintiffs,  
7  
8 v.  
9 META PLATFORMS, INC.,  
10 Defendant.

Case No. 23-cv-03417-SK

**ORDER SETTING INITIAL CASE  
MANAGEMENT CONFERENCE  
AND ADR DEADLINES**

11  
12 IT IS HEREBY ORDERED that this action is assigned to the Honorable Sallie Kim .  
13 When serving the complaint or notice of removal, the plaintiff or removing defendant must serve  
14 on all other parties a copy of this order, the Notice of Assignment of Case to a United States  
15 Magistrate Judge for Trial, and all other documents specified in [Civil Local Rule 4-2](#). Plaintiffs or  
16 removing parties must file a consent or declination to proceed before a magistrate judge within 14  
17 days of the filing of the complaint or the removal. All other parties must file a consent or  
18 declination within 14 days of appearing in the case. All parties who have made an appearance  
19 must file a consent or declination within 7 days of the filing of a dispositive motion or the case  
20 will be reassigned to a district court judge. Counsel must comply with the case schedule listed  
21 below unless the Court otherwise orders.

22 IT IS FURTHER ORDERED that this action is assigned to the Alternative Dispute  
23 Resolution (ADR) Multi-Option Program governed by [ADR Local Rule 3](#). Counsel and clients  
24 shall familiarize themselves with that rule and with the material entitled “Dispute Resolution  
25 Procedures in the Northern District of California” on the Court ADR Internet site at  
26 <http://www.cand.uscourts.gov/adr>. A limited number of printed copies are available from the  
27 Clerk’s Office for parties in cases not subject to the court’s Electronic Case Filing program (ECF).

28 IT IS FURTHER ORDERED that plaintiff or removing defendant serve upon all parties

the brochure entitled "Consenting To A Magistrate Judge's Jurisdiction In The Northern District Of California", additional copies of which can be downloaded from the court's Internet website: <http://www.cand.uscourts.gov>.

**CASE SCHEDULE – ADR MULTI-OPTION PROGRAM**

Date	Event	Governing Rule
7/10/2023	Complaint Filed	
9/25/2023	*Last day to: • meet and confer re: initial disclosures, early settlement, ADR process selection, and discovery plan	<a href="#">FRCivP 26(f) &amp; ADR L.R.3-5</a>
	• file ADR Certification signed by Parties and Counsel (form available at <a href="http://www.cand.uscourts.gov">http://www.cand.uscourts.gov</a> )	<a href="#">Civil L.R. 16-8(b) &amp; ADR L.R. 3-5(b)</a>
10/9/2023	**Last day to file Rule 26(f) Report, complete initial disclosures or state objection in Rule 26(f) Report and file Case Management Statement per Standing Order re Contents of Joint Case Management Statement  (also available at <a href="http://www.cand.uscourts.gov">http://www.cand.uscourts.gov</a> )	<a href="#">FRCivP 26(a) (1)</a> <a href="#">Civil L.R. 16-9</a>
10/16/2023	INITIAL CASE MANAGEMENT CONFERENCE (CMC) at 1:30 PM in:  Courtroom C, 15th Floor Phillip Burton Federal Building 450 Golden Gate Avenue San Francisco, CA 94102	<a href="#">Civil L.R. 16-10</a>

\* If the Initial Case Management Conference is continued, unless otherwise ordered this deadline is continued to 21 days in advance of the Initial Case Management Conference.

\*\* If the Initial Case Management Conference is continued, unless otherwise ordered this deadline is continued to 7 days in advance of the Initial Case Management Conference.

United States District Court  
Northern District of California