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7 Bad Bunny

8 **UNITED STATE DISTRICT COURT**
9 **NORTHERN DISTRICT OF CALIFORNIA**
10 **SAN FRANCISCO/OAKLAND DIVISION**

12 BENITO ANTONIO MARTINEZ OCASIO
p/k/a Bad Bunny,

13 Plaintiff,

14 v.

15 ERIC GUILLERMO MADRONAL GARRONE,
16 an individual; and DOES 1 through 25, inclusive,

17 Defendants.

Case No. 3:24-cv-1442

COMPLAINT FOR:

(1) **COPYRIGHT INFRINGEMENT**

(2) **VIOLATION OF ANTI-
BOOTLEGGING STATUTE, 17 U.S.C.
§ 1101**

(3) **FALSE ENDORSEMENT**

REQUEST FOR JURY TRIAL

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20 Plaintiff Benito Antonio Martinez Ocasio, p/k/a Bad Bunny, brings this Complaint against
21 Defendant Eric Guillermo Madronal Garrone and Does 1–25 and alleges as follows:

22 **NATURE OF ACTION**

23 1. This is an action for copyright infringement under 17 U.S.C. § 501, violation of the
24 anti-bootlegging provisions in 17 U.S.C. § 1101, and false endorsement under the Lanham Act, 15
25 U.S.C. § 1125, resulting from Defendant Eric Guillermo Madronal Garrone’s unauthorized
26 recordings of a live Bad Bunny musical performance and publicly posting those videos online on
27 Garrone’s YouTube channel, YouTube.com/MADforliveMUSIC.

JURISDICTION

2. This Court has subject matter jurisdiction over this action under 28 U.S.C. § 1331 (federal question), 28 U.S.C. § 1338(a) (acts of Congress relating to copyrights and trademarks), and 15 U.S.C. § 1121 (actions arising under the Federal Trademark Act).

VENUE AND DIVISIONAL ASSIGNMENT

3. Venue in this judicial district is proper under 28 U.S.C. §§ 1391(b) because Garrone agreed to submit to the judicial district where YouTube is located, i.e., in San Mateo County. *See* Exhibit B attached hereto. Venue is also proper in this district under 28 U.S.C. § 1391(c)(3) because, on information and belief, Garrone resides in Spain.

4. Assignment to the San Francisco or Oakland Division is appropriate under Civil L.R. 3-2(c)–(d) because Garrone has agreed to submit to venue in San Mateo County.

PARTIES

5. Benito Antonio Martinez Ocasio, known professionally by his stage name “Bad Bunny,” is a hugely popular Puerto Rican rapper, producer, performer, and songwriter. Ocasio enjoys a vast global fan base, with 47.6 million subscribers to his official YouTube channel alone. Among many other accolades, Ocasio has been awarded three Grammy Awards and eleven Latin Grammy Awards; performed at the Superbowl LIV halftime show in 2020; was named by Time magazine as one of the 100 most influential people in the world on their annual list in 2021; and was Spotify’s most streamed artist of the year in 2020, 2021, and 2022, and second most streamed in 2023. As of the end of 2023, Bad Bunny’s 2022 album *Un Verano Sin Ti* was the most streamed album ever, with more than 14 billion streams.

6. Defendant Eric Guillermo Madronal Garrone is an individual who resides in Madrid, Spain. Garrone is the founder and owner of the YouTube channel MADforliveMUSIC, available online at <https://www.youtube.com/@MADforliveMUSIC>. As is relevant herein, the videos available on the MADforliveMUSIC YouTube channel were recorded and posted by Garrone, potentially in concert with the Doe Defendants.

7. The true names or capacities, whether individual, corporate, or otherwise, of the defendants named herein as Does 1 through 25, inclusive, are unknown to Ocasio, who therefore

1 sues those defendants by those fictitious names. Ocasio reserves the right to ask leave of court to
2 amend this complaint and insert the true names and capacities of those defendants when they have
3 been ascertained.

4 8. Plaintiff is informed and believes, and on that basis alleges, that each of the
5 defendants designated herein as a “Doe” is legally responsible in some manner for the events
6 herein alleged, and that Plaintiff’s harm and damages as alleged herein were proximately caused
7 by those defendants.

8 **GENERAL ALLEGATIONS**

9 **A. BAD BUNNY Trademark**

10 9. Since as early as 2016, Ocasio has used the stage name Bad Bunny to identify
11 himself in the music and entertainment industry and to distinguish himself from other professional
12 musical performers. In 2021, Ocasio filed an application with the U.S. Patent and Trademark
13 Office to register his BAD BUNNY trademark in International Class 41 for use in connection with
14 entertainment services by a musical artist, songwriter, and producer, namely, musical
15 compositions, production of musical sound recordings, and live and filmed performances.
16 Ocasio’s application matured to registration on December 19, 2023, and was assigned U.S.
17 Registration No. 7,245,510 (the “**Bad Bunny Registration**”).

18 10. Among many other uses, Ocasio uses the BAD BUNNY mark to identify,
19 advertise, and promote the official Bad Bunny YouTube channel, available online at
20 https://www.youtube.com/channel/UCmBA_wu8xGg1OfOkfW13Q0Q.

21 **B. Ocasio’s Copyrights in the Bad Bunny Works**

22 11. Ocasio wrote the music and lyrics for each of the following musical compositions
23 at issue in this case, each of which he registered with the U.S. Copyright Office (the “**Bad Bunny**
24 **Works**”):

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Title	Registration Number(s)	Effective Registration Date
La Santa ft. Daddy Yankee	PA0002419487	June 12, 2023
Gracias Por Nada	PA0002442551	November 14, 2023
Yo Perreo Sola	PA0002419915	May 30, 2023
Me Porto Bonito	PA0002428535	July 13, 2023
Dakiti ft. Jhayco	PA0002404804	March 13, 2023
	PA0002419909	May 30, 2023
Un X100to	PA0002427825	August 9, 2023
La Jumpa	PA0002419052	June 9, 2023
No Me Quiero Casar	PA0002444492	November 29, 2023
Safaera	PA0002424879	June 30, 2023
Efecto	PA0002360206	June 23, 2022
	PA0002419080	June 9, 2023

12 12. Each of the Bad Bunny Works was registered with the Copyright Office prior to
13 any of Defendants' acts that are alleged to infringe Ocasio's copyrights in those works.

14 13. Each of the Bad Bunny Works is an expressive and creative work and, as such, is at
15 the core of copyright's protective purposes.

16 **C. Defendant Garrone's YouTube Posts and Infringing Activities**

17 14. On or about February 21, 2024, Garrone (potentially in concert with the Doe
18 Defendants) recorded multiple videos of a live Bad Bunny performance at the Delta Center in Salt
19 Lake City, Utah. Neither Ocasio nor any person or entity acting on his behalf authorized or
20 consented to the creation of these recordings (the "**Unauthorized Bootlegs**").

21 15. Each of the Unauthorized Bootlegs incorporates all or substantially all of one or
22 more of the Bad Bunny Works, and thus contains sounds and images of Ocasio's live musical
23 performances of those works.

24 16. Sometime after the live Bad Bunny performance on February 21, 2024, Garrone
25 (potentially in concert with the Doe Defendants) posted the Unauthorized Bootlegs to the
26 MADforliveMUSIC YouTube Channel at the following URLs:

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URL	Incorporated Bad Bunny Work
http://www.youtube.com/watch?v=Aam60DLYnIg	La Santa
http://www.youtube.com/watch?v=QsY9nmsTFos	Gracias Por Nada
http://www.youtube.com/watch?v=Wz-oRt7kw5s	Yo Perreo Sola
http://www.youtube.com/watch?v=XJTi91J6kOo	Me Porto Bonito
http://www.youtube.com/watch?v=by01qZhTCDg	Dakiti
http://www.youtube.com/watch?v=cOdV1gqxbL8	Un X100to
http://www.youtube.com/watch?v=d8sg9LxQzGs	La Jumpa
http://www.youtube.com/watch?v=n9S6e8w6aRk	No Me Quiero Casar
http://www.youtube.com/watch?v=oIs_pw5tSTE	Safaera
http://www.youtube.com/watch?v=pOkK8PrGb8k	Efecto

17. Each of the Unauthorized Bootlegs posted on the MADforliveMUSIC YouTube channel prominently included the BAD BUNNY mark in the video's title.

18. By posting the Unauthorized Bootlegs to his YouTube channel, Garrone (potentially in concert with the Doe Defendants) distributed, transmitted, or otherwise communicated to the public the sounds and images of Ocasio's live musical performances of the Bad Bunny Works by making them freely available to the public.

19. The Unauthorized Bootlegs do not qualify as fair use because, among other reasons, they are direct recordings without any transformative nature or purpose.

20. Neither Ocasio nor any person or entity acting on his behalf authorized or consented to the distribution, transmission, and/or communication of the Unauthorized Bootlegs, on the MADforliveMUSIC YouTube channel or anywhere else.

21. Each of the Unauthorized Bootlegs, both individually and collectively, negatively impacts the market for authorized uses of the Bad Bunny Works by, among other things, luring YouTube viewers and associated advertising revenue away from authorized videos of the Bad Bunny Works and the official Bad Bunny YouTube channel, and towards the Unauthorized Bootlegs (and the MADforliveMUSIC YouTube channel).

22. Without using the BAD BUNNY mark in the titles of the Unauthorized Bootlegs, Defendants would not have been able to draw viewers away from authorized videos of the Bad

1 Bunny Works and the official Bad Bunny YouTube account, and towards the Unauthorized
2 Bootlegs (and the MADforliveMUSIC YouTube channel).

3 23. Ocasio authorized the issuance of takedown notices under the Digital Millennium
4 Copyright Act (“**DMCA**”) demanding that YouTube remove the Unauthorized Bootlegs.
5 YouTube responded by removing the videos and giving notice to Garrone.

6 24. After YouTube removed the infringing Unauthorized Bootlegs, Garrone submitted
7 a counter notification contesting YouTube’s removal of the Unauthorized Bootlegs. A relevant
8 excerpt of Garrone’s counter notification is attached hereto as **Exhibit A**. A true and correct
9 translation of Garrone’s counter notification is attached hereto as **Exhibit B**.

10 25. Following its receipt of Garrone’s counter notification, YouTube informed Ocasio
11 (by way of Ocasio’s representatives) that it would repost the Unauthorized Bootlegs no later than
12 March 8, 2024, unless a lawsuit was filed seeking injunctive relief preventing Garrone’s continued
13 infringements. This lawsuit followed.

14 **FIRST CAUSE OF ACTION**

15 **(Copyright Infringement, 17 U.S.C. §§ 106, 501)**

16 **(Against All Defendants)**

17 26. Ocasio realleges and incorporates by reference the allegations of paragraphs 1
18 through 25 of this Complaint as if fully set forth herein.

19 27. Ocasio is an author and owner each of the Bad Bunny Works, which are
20 copyrightable works under the Copyright Act, 17 U.S.C. §§ 101 et seq.

21 28. The copyrights to each of the Bad Bunny Works have been registered to Ocasio
22 with the United States Copyright Office.

23 29. Defendants had access to the Bad Bunny Works when Ocasio performed those
24 works live on February 21, 2024, and Garrone recorded those performances. Defendants infringed
25 Ocasio’s copyrights by copying, reproducing, distributing, and publishing substantial portions of
26 the Bad Bunny Works in videos that Garrone recorded (i.e., the Unauthorized Bootlegs) and
27 posted on the MADforliveMUSIC YouTube channel—and possibly other platforms—without
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1 license, authorization, permission, or consent from Ocasio, in violation of the Copyright Act, 17
2 U.S.C. §§ 106 and 501.

3 30. Defendants' acts of infringement were willful, intentional, and purposeful, and in
4 blatant disregard of Ocasio's rights.

5 31. As a result of Defendants' willful copyright infringement, Ocasio has suffered
6 damages in an amount to be established at trial.

7 32. As a direct and proximate result of Defendants' willful infringements, Ocasio is
8 entitled to maximum statutory damages of \$150,000 for each registered work infringed, or actual
9 damages and Defendants' profits in amounts to be proven at trial, and/or such other amounts as
10 may be proper under 17 U.S.C. § 504(c).

11 33. Ocasio is entitled to recover his attorney's fees and costs under 17 U.S.C. § 505.

12 34. Defendants have objected to the removal of the Unauthorized Bootlegs from
13 YouTube, refused to agree not to re-post the Unauthorized Bootlegs, and requested that YouTube
14 reinstate the Unauthorized Bootlegs on the MADforliveMUSIC YouTube channel. *E.g.*, Ex. B. As
15 a result, Ocasio has suffered and will continue to suffer substantial, immediate, and irreparable
16 injury, for which there is no adequate remedy at law. Unless enjoined by this Court, Defendants
17 will continue to infringe Ocasio's rights in the Bad Bunny Works and in other works belonging to
18 Ocasio. Ocasio is therefore entitled to injunctive relief to enjoin Defendants' ongoing and future
19 infringement.

20 **SECOND CAUSE OF ACTION**

21 **(Violation of Anti-Bootlegging Statute, 17 U.S.C. § 1101)**

22 **(Against All Defendants)**

23 35. Ocasio realleges and incorporates by reference the allegations of paragraphs 1
24 through 34 of this Complaint as if fully set forth herein.

25 36. The Unauthorized Bootlegs contain live musical performances by Ocasio made
26 without Ocasio's knowledge or consent.

27 37. Defendants fixed the sounds and images of Ocasio's live musical performance in a
28 tangible medium by recording the Unauthorized Bootlegs.

1 38. Defendants transmitted, distributed, and communicated the Unauthorized Bootlegs
2 to the public by posting them the MADforliveMUSIC YouTube channel.

3 39. Defendants' actions violate the anti-bootlegging statute, 17 U.S.C. § 1101.

4 40. As a result of Defendants' violation of the anti-bootlegging statute, Ocasio is
5 entitled to injunctive relief under 17 U.S.C. § 502, impoundment of all copies of the Unauthorized
6 Bootlegs under 17 U.S.C. § 503(a)(1)(A), damages under 17 U.S.C. § 504, and an award of his
7 attorneys' fees and costs under 17 U.S.C. § 505.

8 **THIRD CAUSE OF ACTION**

9 **(Unfair Competition and False Endorsement, 15 U.S.C. § 1125(a))**

10 **(Against All Defendants)**

11 41. Ocasio repeats, realleges, and incorporates by reference the allegations of
12 paragraphs 1 through 40 of this Complaint as if fully set forth herein.

13 42. Ocasio is the owner of the Bad Bunny Registration, which is prima facie evidence
14 of Ocasio's ownership and right to use the valuable and protectable BAD BUNNY mark in and in
15 connection with musical compositions, production of musical sound recordings, and live and
16 filmed performances.

17 43. Ocasio's exclusive rights in and to the BAD BUNNY mark predates any rights that
18 Defendants could establish in and to any mark that consists of BAD BUNNY in whole or in part.

19 44. The BAD BUNNY mark is inherently distinctive.

20 45. The BAD BUNNY mark has acquired distinctiveness.

21 46. Defendants are using the BAD BUNNY mark to title, promote, and advertise the
22 Unauthorized Bootlegs and the MADforliveMUSIC YouTube channel.

23 47. Defendants' Unauthorized Bootlegs and MADforliveMUSIC YouTube channel
24 appeal to overlapping customer bases, namely, consumers of music and music videos, and
25 particularly those searching for and fans of Ocasio's music and performances.

26 48. Consumers encounter Ocasio's authorized products and services in overlapping
27 and, in many cases, identical, trade channels.

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1 49. Defendants use the BAD BUNNY mark to title, promote, and advertise the
2 Unauthorized Bootlegs and the MADforliveMUSIC YouTube channel. This use is likely to cause
3 confusion, mistake, or deception as to (i) Ocasio’s affiliation, connection, or association with
4 Defendants; (ii) the origin of the Unauthorized Bootlegs and the MADforliveMUSIC YouTube
5 channel; and/or (iii) Ocasio’s sponsorship and/or approval of the Unauthorized Bootlegs and the
6 MADforliveMUSIC YouTube channel.

7 50. Ocasio has not authorized Defendants to use the BAD BUNNY mark in connection
8 with any good or service, including but not limited to the Unauthorized Bootlegs or the
9 MADforliveMUSIC YouTube channel.

10 51. Defendants committed the acts of unfair competition alleged herein with the intent
11 to cause confusion, mistake, or deception, and to trade on the extensive consumer goodwill,
12 reputation, and commercial success of Ocasio’s goods and services.

13 52. Defendants’ unauthorized use of the BAD BUNNY mark as set forth herein
14 violates Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a)(1).

15 53. As a direct and proximate result of Defendants’ infringing activities, Ocasio has
16 suffered substantial damage and is entitled to damages, disgorgement of Defendants’ profits
17 earned on infringing products, and injunctive relief under 15 U.S.C. § 1115(a).

18 54. Defendants’ unfair competition is an exceptional case and was intentional, entitling
19 Ocasio to treble his actual damages and to an award of attorneys’ fees under 15 U.S.C. §§ 1117(a)
20 and 1117(b).

21 55. Ocasio has suffered and will continue to suffer substantial, immediate, and
22 irreparable injury, for which there is no adequate remedy at law. Unless enjoined by this Court,
23 Defendants will continue to infringe Ocasio’s rights in the BAD BUNNY mark. Ocasio is
24 therefore entitled to injunctive relief to enjoin Defendants’ ongoing and future use of the BAD
25 BUNNY mark.

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PRAYER

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2 WHEREFORE, Plaintiff Benito Antonio Martinez Ocasio requests that the Court enter
3 judgment in its favor and against Defendant Eric Guillermo Madronal Garrone and Does 1–25,
4 with an award of the following relief:

- 5 1. A temporary, preliminary, and permanent injunction enjoining Defendants, and any
6 and all other persons and entities acting in concert with them, from reproducing or
7 distributing the Bad Bunny Works (as embodied in the Unauthorized Bootlegs or
8 otherwise) or any other musical composition authored by Ocasio;
- 9 2. A preliminary and permanent injunction enjoining Defendants, and any and all
10 other persons and entities acting in concert with them, from directly or indirectly
11 violating Ocasio’s rights in the BAD BUNNY mark.
- 12 3. An award of maximum statutory damages of \$150,000 per registered Bad Bunny
13 Work as permitted by 17 U.S.C. § 504(c), or, in the alternative, Ocasio’s actual
14 damages plus Defendants’ profits from infringement, in an amount to be proven at
15 trial as permitted by 17 U.S.C. § 504(b), and such further damages as permitted by
16 applicable law;
- 17 4. An award of Ocasio’s costs, including reasonable attorney’s fees, as permitted by
18 17 U.S.C. §§ 505 and/or 1203(b) and 15 U.S.C. § 1117(a);
- 19 5. An order directing impoundment of all copies of the Unauthorized Bootlegs, as
20 permitted by 17 U.S.C. § 503(a)(1)(A);

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- 6. An accounting and award of (1) Defendants’ profits; (2) any damages sustained by Ocasio; and (3) the costs of this action, as permitted by 15 U.S.C. § 1117(a); and
- 7. Any other relief that this Court deems just and proper.

Dated: March 8, 2024

JASSY VICK CAROLAN LLP



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 Bad Bunny

REQUEST FOR JURY TRIAL

Plaintiffs request a trial by jury for all claims, causes of action and issues so triable.

Dated: March 8, 2024

JASSY VICK CAROLAN LLP



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 Attorney for Plaintiff Benito Antonio
 Martinez Ocasio p/k/aBad Bunny