



Music Contracts 2.0

A New Framework for the Music Industry

 **Flou**

 **DIGITAL MUSIC NEWS**

The Problem: Music Contracts Are Messy and Confusing

Music moves fast. Every day, thousands of new songs hit streaming platforms. But behind the music, there's a big problem—contracts.

Right now, most music contracts are outdated, messy, and hard to track. Artists, managers, and labels waste hours trying to find the right agreements, chasing signatures, and fixing mistakes. When things go wrong, it leads to:



Lawsuits



Lost Money



Delayed releases



Missed payments

Good news

There's a better way to handle contracts. But first, let's break down the biggest problems.



Lawsuits

1. Lawsuits Are on the Rise

Bad contracts are causing more legal fights than ever. Some of the biggest names in music have been sued just because a contract was missing or unclear.

Real Examples

Feid



Universal Music



A producer shared audio files, expecting credit. The songs got released. The producer got nothing. Now, it's a lawsuit.

Dean Lewis



Universal Music



A songwriter's music got used without a producer agreement. He lost credit. Now, he's fighting in court.

Snoop Dogg



A producer sent Snoop tracks. No contract was signed. The music was used anyway. Another lawsuit.

If contracts aren't clear and complete, someone will get sued.



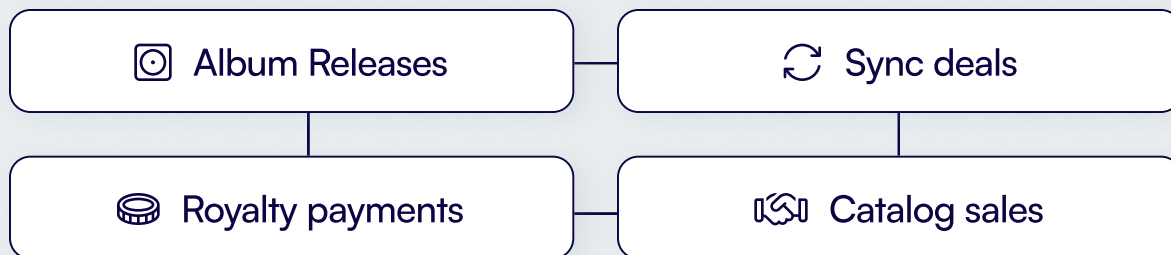
Lost Money

2. Too Much Paperwork, Too Many Delays

“Not having agreements properly organized stops a catalog acquisition deal from happening.”

— *Catalog Acquisition Executive*

No contract, no release. No catalog deals. If paperwork is missing, labels can't move forward. This slows down:



Instead of making music, teams waste **hours** chasing paperwork. And if one agreement is wrong?
Everything stops.



Delayed Releases

3. Too Many Songs, Not Enough Time

“We are a small team with too much work and lack the tools to streamline our processes.”

— Business & Legal Affairs Executive

Around 100,000+ songs hit streaming platforms every day. That means **thousands of contracts** need to be signed, stored, and managed every single day.

BUT most teams still **track contracts manually**:



Saving files in local drives and random folders.



Negotiating over long email threads.



Using spreadsheets to track deals.

These old-school methods lead to **lost documents, missed payments, and broken deals**.



Missed Payments

4. Old Tech Is Making Things Worse

“We don’t have a proper system. There is no central place where team members can go to and find everything they need when dealing with contracts and legal paperwork”

— *Record Label IT Executive*

Most music teams **still use Word, email, and spreadsheets** to handle contracts. These tools **aren’t made for music deals.**

How teams lose money using old tools:





Artists in Charge

5. Artists Are Now in Charge of Their Own Contracts

Before, record labels handled everything.
Now, labels push that work onto artists.

The problem? Most artists **don't have lawyers** or tools to manage contracts properly.

What happens when contracts are missing or unclear?

Delayed payments

Producers and collaborators don't get paid on time.

Missed money

Creators lose royalties because contracts weren't signed.

Broken relationships

Creators lose royalties because contracts weren't signed.

Legal trouble

A small mistake can lead to a lawsuit.

Smart artists and labels need a better system. One that keeps contracts organized, easy, and stress-free.

TLDR

Right now, contracts are a **mess**. But they don't have to be.

The old way?

Slow, stressful, and expensive.

The new way?

Fast, simple, and clear.



Music Contracts 2.0 is the solution. It's time to fix how the music industry handles contracts **once and for all**.

The Solution: Music Contracts 2.0

Music contracts don't have to be confusing. Music Contracts 2.0 makes them **simple, fast, and stress-free**.

Everything you need—**drafting, signing, tracking, and storing contracts**—is in one place: a contract lifecycle management (CLM) platform specifically design for the music industry.

Contract Lifecycle Management (CLM)



No more messy folders, lost emails, or forgotten agreements.

You're in full control of your contracts. Everything happens in three simple steps:

Step 1

Automate Contract Drafting

Write contracts in minutes, not hours.

You don't have to start from scratch every time. With automation, you can:

Save your favorite contract clauses and reuse them instantly.

Build ready-to-use templates for deals you sign often.

Create forms that auto-fill key details (like names, payments, and rights).

Store contact and legal info so you never type the same thing twice.

Why This Matters?



Saves time

No more copying and pasting contracts.



Avoids mistakes

Every contract stays **consistent and accurate**.



Boosts efficiency

Teams get **50% more work done** with automation.



Increases cash flow

Get paid **9% faster** by moving deals quickly.



Cuts costs

Reduces legal expenses by **80%**.

Backed by research from Gartner, Deloitte, and Salesforce.

Step 2 Send, Sign, and Store

Everything is tracked. Nothing gets lost.



Music Distribution

360

Recording

Split Sheet

Recording

Music Distribution

Split Sheet

Once a contract is ready, you can:

Negotiate faster with built-in tools like redlining, comments, and approvals.

Track every step — See when contracts are **sent, opened, or signed**.

Follow the contract lifecycle — Know if it's in **draft, negotiation, signed, or completed**

Never miss deadlines — Track start dates, renewals, and payment terms.

Why It Works?



Faster deal-making

No more waiting on emails.



Better control

Always know where a contract stands.

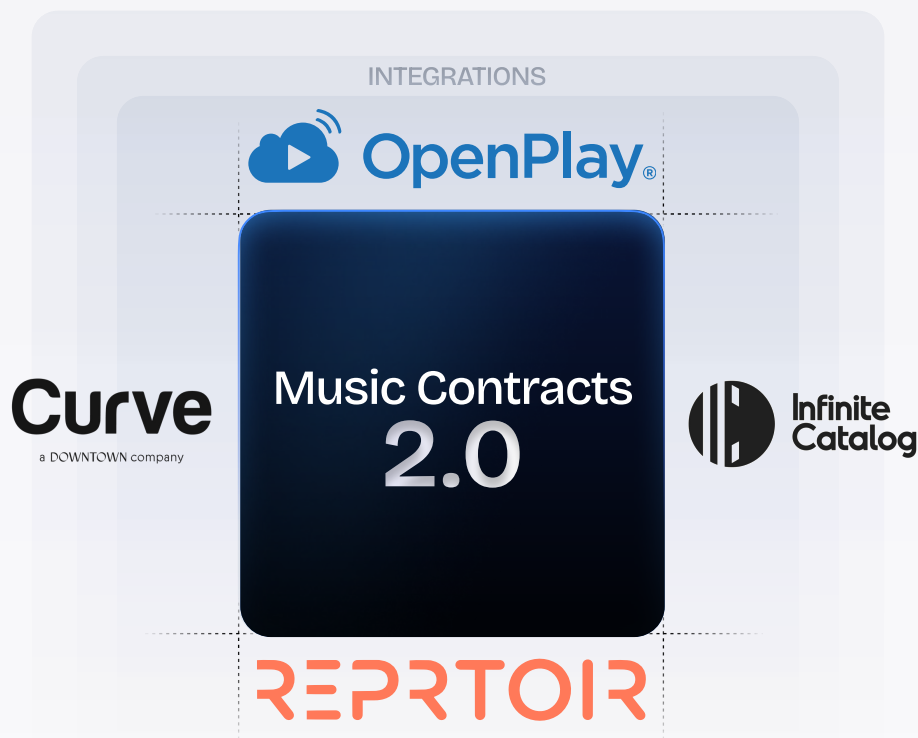


Stronger protection

Clear records mean fewer disputes.

Step 3 Integrate and Scale

Get paid on time, every time.



Once a contract is ready, you can:

Connect with your management systems — Automatically populate and sync key data.

Sync with your royalty system — Export payment terms, royalty rates, and income streams.

Track who gets paid — Store names, addresses, and payment details for every contract.

Why It Works?

No more missing payments.

No more spreadsheet tracking.

No more wasted hours fixing mistakes.

TLDR

Music Contracts 2.0 **saves time, reduces stress, and helps you make more money.**

The old way?
**Lost contracts, slow payments,
legal headaches.**



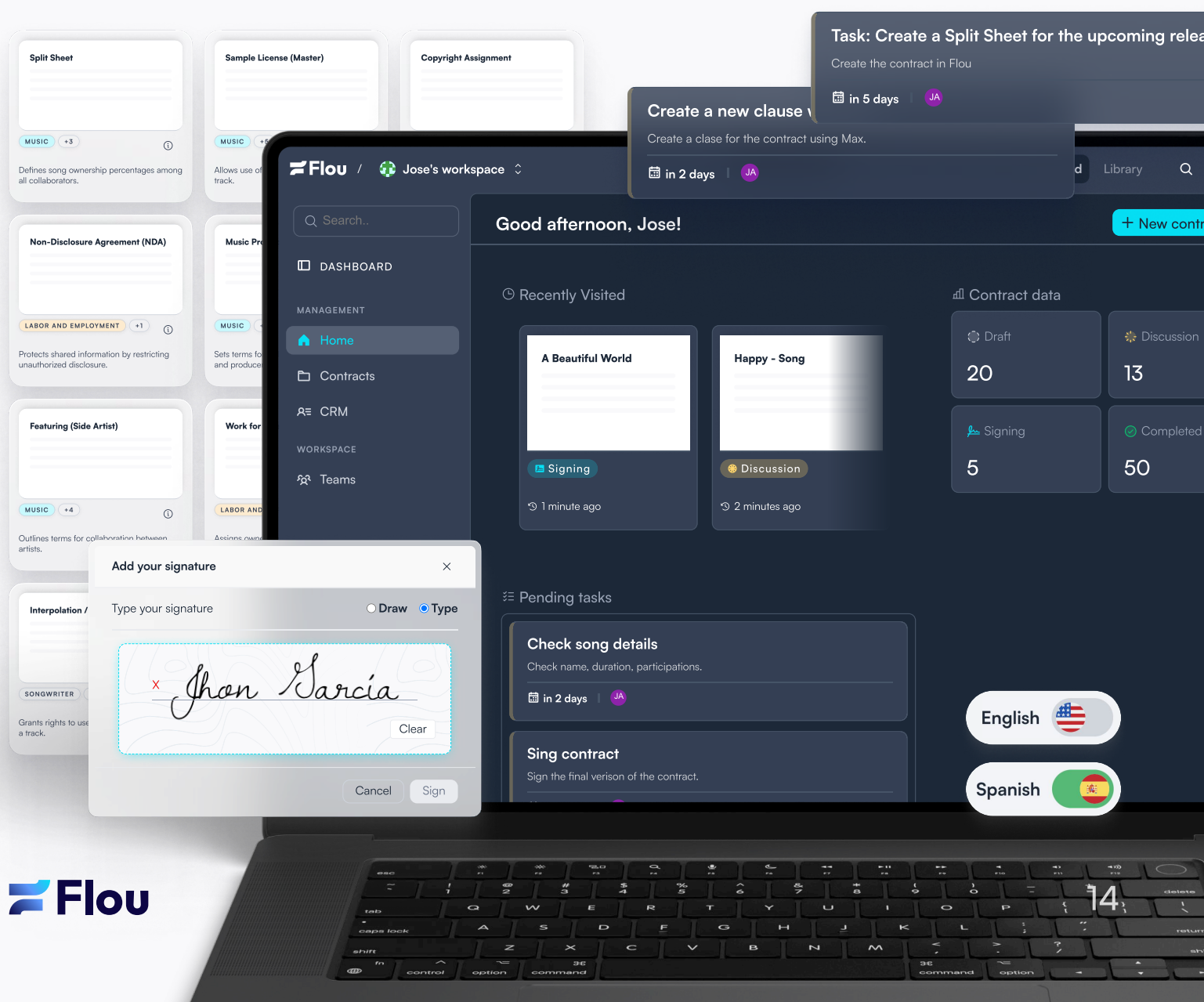
The new way?
**Fast, clear, and easy contract
management.**



Take Control of Your WorkFlou

You now know how Music Contracts 2.0 works. But how do you actually make it happen?

That's where **Flou** comes in: **the only contract platform designed for music.**

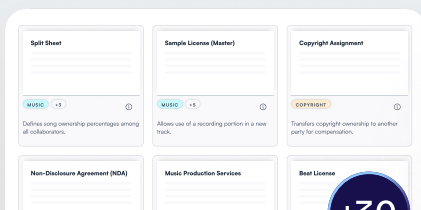




Why Flou? A Smarter Way to Handle Music Contracts

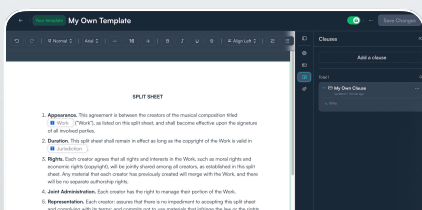
Most contract tools **aren't built for the music industry**. They're clunky, generic, and don't understand how **record labels, publishers, and artists** actually work.

Here's what makes Flou better:



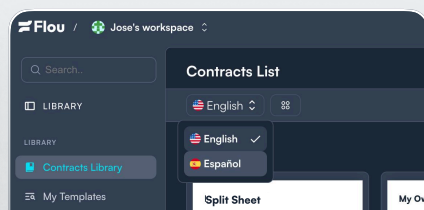
Pre-Made Music Contract Templates

Over 30 types of music contracts **ready to go**.



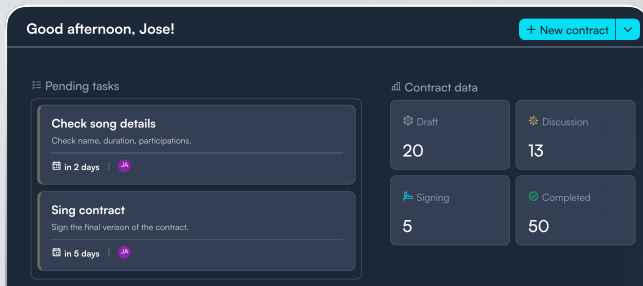
Bring your Own Templates

Create and save your own templates.



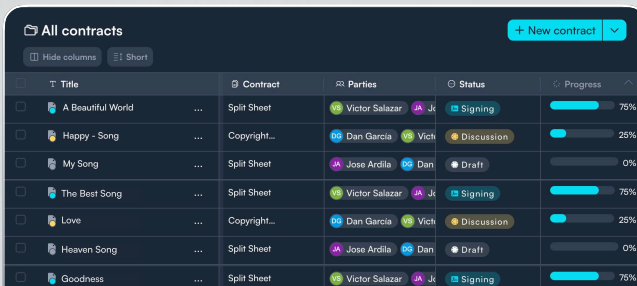
Bilingual Contracts

Create agreements in **English and Spanish** with the **click of a button**.



Smart Automation

No more manual work. Flou **fills in details, tracks changes, and sends reminders** automatically.



One Secure Place for Everything

Store all your contracts in one place. **Find what you need in seconds**.

With Flou, you don't just manage contracts—you **master them**.



Turn Contracts into an Advantage, Not a Headache

Right now, most teams use **Word**, **DocuSign**, and **email** for contracts. But that's **slow**, **messy**, and **full of risks**.

The problems with the old way:

📄 Lost contracts

📅 Missed deadlines

💸 Payment mistakes

⚖️ Legal disputes

✉️ Long email chains



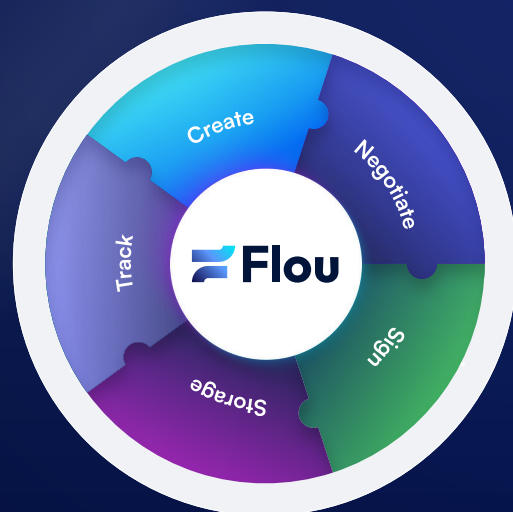
Flou changes that. Now, contracts are **organized**, **automated**, and **error-free** in **one centralized platform**.

🔄 Less stress

🔍 More control

⚡ Faster deals

📄 Fewer legal problems



If you don't fix contract problems now, your business will keep losing money. More delays. More legal risks. More missed opportunities. **Can you afford that?**

Get started with Flou today

Music Contracts 2.0 is **here**. The music industry is changing, and **Flou puts you ahead of the game**.



What happens when you switch to Flou?



Save time, sign deals faster, and protect your business.



Keep all contracts in one place—no more lost agreements.



Work smarter with automation that does the heavy lifting.

The future of music contracts **starts now**.

Visit www.theflou.com and take control today.