



A Patent Lawyer, LLC

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Friday, May 23, 2025

Legal Department

Sony Music Entertainment

25 Madison Avenue

New York, NY 10010

**Subject: Cease and Desist – Regarding "Real-Time Royalties" and
Misleading Claims**

Dear Sir/Madam,

I am writing on behalf of RTR Distribution, INC., a company that specializes in real-time royalty payments for content creators utilizing blockchain technology. RTR Distribution INC. is an owner of a pending patent for a system that enables real-time royalty tracking and payments in the entertainment industry, specifically in music, podcasting, and other digital content sectors. RTR Distribution INC.'s patent application (Patent Number: 19/082,299, entitled "Computer-implemented method and system for implementing real-time royalty and enforcing real-time royalty payments in a blockchain network") covers real-time royalty payments, predictive advancements, and blockchain-based smart contract execution.

It has come to our attention that Sony Music Entertainment has launched a service offering "real-time royalties" that, while labeled as such, do not actually provide the real-time payments or transparent tracking of royalties that we have filed for in our pending patent. The system you are using, which claims to offer "real-time royalties," is, in fact, not truly real-time as it likely still involves delays in processing, reporting, and payments to content creators, making your usage of the term misleading and in violation of our intellectual property.

Sony's use of the term "REAL TIME" is misleading and false. As defined in the Merriam-Webster dictionary, Real time means "the actual time during which something takes place. As it relates to computers, or applications in which the computer must response as rapidly as required for the computation of the physical process.

Under Section 43(a) of the Lanham Act (15 U.S.C. § 1125(a)), a business can file a claim against a competitor for false or misleading representations in commercial advertising or promotion. RTR Distribution, LLC believes Sony is violating this Act.

Further, RTR Distribution, INC. submits that Sony is violating unfair competition laws that prohibit deceptive or unethical business practices that harm other businesses. In this regard, Sony's false representation of "Real Time Royalties" is deceptive and unethical and there is no real time process performed.

RTR Distribution, INC. respectfully demands that Sony Music Entertainment cease and desist immediately from using the term "real-time royalties" in any marketing, promotional, or operational capacity, as it misrepresents the nature of your payment system and infringes on our pending patent technology.

Further, Sony is to take notice of potential use of any technology, system, or claims that are similar to or may require license of technology outlined in RTR Distribution, INC.'s pending patent, which ensures true real-time payments, predictive analytics, and blockchain-based transparency.

Provide written confirmation within 14 days from the date of this letter that you have complied with the aforementioned demands and have ceased the use of this misleading term.

Failure to comply with this request will compel us to take further legal action to protect our intellectual property rights, including filing a formal patent infringement lawsuit. We are confident that this matter can be

resolved swiftly and amicably, but we are prepared to pursue all necessary legal remedies if needed.

Please send your response in writing to the address provided above. We look forward to your prompt compliance.

Thank you for your attention to this matter.

Sincerely,

/R. William Graham/

**R. William Graham
A Patent Lawyer LLC**